



eSMART  
PRINTS

Standard Business Card (Vertical)  
2"W x 3.5" H  
Front

Graphic Size: 2.125"W x 3.625" H

Trim Size: 2"W x 3" H

**SAFETY LINE (1.875"W x 3.375"W):** DO NOT place important texts or images beyond the green dotted line to ensure that elements would not get cut.

**TRIM LINE (2"W x 3.5" H):** Blue dotted line is the actual trim line of the final design.

**BLEED LINE (2.125"W x 3.625" H):** Extend the background of your artwork to the edge of this template if you want your artwork to extend to the edge of the final print.



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